

# ANNUAL REPORT TO THE COMMUNITY

---

2021

# FROM THE CEO

As we kick off the new year, I look forward to the exciting new challenges and opportunities that await us as we carry out our passion for making a positive impact in the lives of those we serve. Now more than ever, our community recognizes and acknowledges the importance of timely access to quality Early Learning and Behavioral Health Care.

---

Here at Child Focus, we have been answering the call to help for over 40 years whether it's children needing a "head start", families needing a lift out of poverty or individuals needing help for addiction and mental health challenges.

**Our mission remains steadfast and our results, life-changing.** This year, we will impact more community members than ever before with the implementation of our SAMHSA expansion grant, our Strong Families program and the addition of new Head Start locations in the community. I am so proud of the work we do and look forward to continuing our collective journey in 2022.

Sincerely,

A handwritten signature in black ink that reads "Pamela Lindeman". The script is fluid and cursive.

Pamela Lindeman  
CEO



# EARLY LEARNING



*We ensure  
kids thrive at home  
and in school.*

*"They not only helped my  
child but they helped me  
as a parent, getting back  
to school and graduated.  
I'm so grateful. My son has  
learned so much. Thank  
you for all your hard work."*

*"The children really  
flourish under your care."*





### Family Engagement

**80%** of fathers/father figures were engaged in their child's developmental experience.  
**98%** of families received services/referrals to promote family outcomes, such as crisis intervention, housing, financial, mental health, ESL training, health and nutrition.



### Kindergarten Readiness

Rising Kindergartens showed improvement in all developmental areas from fall to spring and are ready to succeed in school, meaning they are physically healthy, interact well with other children and adults and have mastered milestones.



### Workforce Development

We served **96 adults** by helping get first-time jobs or providing training to increase job employability and advancement.



### Teacher Qualifications

**76%** of teachers have a bachelor's degree.  
**95%** of classrooms exceed national benchmarks of quality teacher-child interactions.  
**100%** of classrooms are highly rate by Step Up to Quality.



### Enrollment

We served **589 children** ages birth to five in Early Head Start and Head Start.  
Our average monthly attendance was **89%** for Head Start and **91%** for Early Head Start.



### Child Health

**86%** of children received a physical exam.  
**56%** of children received a dental exam.  
**90%** of children were up to date on immunizations.  
**91%** of children had health insurance.



#### Symptom Reduction

**95% of youth** reported mental health services helped and the most common areas of improvement identified were feelings, anger, worries, behavior at school and home and sadness.



#### Improved Functioning

**84%-100%** of the time, consumers reported behavioral health services were effective in decreasing symptoms or increasing functioning.



#### Symptom Prevention

**3,408 students** participated in prevention services in 91 preschools and schools as well as hundreds of homes and community locations.



#### Life-Saving Support

**3,581 Crisis Hotline calls** were received and callers were provided life-saving interventions, resources and support, a 29% increase in calls from last year.



#### Building Skills

**1,243 professionals and community members** received trainings on topics including child abuse prevention, trauma-informed care, suicide prevention and industry best practices.



#### Foster Care & Adoption

**100% of children** in care were satisfied with their foster home placement, evidenced passing grades and met school attendance requirements.



# BEHAVIORAL HEALTH



*Families are strong  
and resilient.*

*"Child Focus worked with me  
to identify irrational fears and  
thoughts about myself and  
the world around me. They  
have helped me build my  
self-confidence and I can  
handle my struggles."*

*"I always appreciate the  
excellent communication  
and flexibility regarding  
shared clients!"*



# FINANCIALS

Federal, state and local government grant funds, Brown and Clermont County Mental Health Boards, contracts with other agency and school partners, client fees, insurance and United Way allow us to serve children and adults.

## Head Start Revenues

FY 2021  
Budget

HHS/ACF	5,760,961
USDA	162,000
Non-Federal Share	<u>1,423,105</u>
Total Revenues	<u>7,346,066</u>

## Operating Expenses

Wages	3,681,969
Contract Services	14,100
Fringe Benefits	1,172,043
Travel	48,000
Acct./Legal	51,250
Lease Expense	336,625
Maintenance/Repair	38,500
Utilities	7,200
Telephone	37,900
Food	167,500
Supplies	108,500
Dues/Fees/Memberships	58,700
Recruitment/Advertising	10,100
Insurance	46,700
Staff Training	73,974
Misc./Other	<u>1,423,105</u>
Total Expenses	<u>7,346,066</u>
Net Revenue Over Expense	0

## Statement of Activities

Total

### Support:

Governmental grants	14,242,482
School district contracts	1,127,496
In-kind program revenue	354,524
United Way and other	289,360
Contributions	692,950

### Revenue:

Program fees	1,372,287
Miscellaneous income	324,736
Special events	65,422
Insurance fees	607,396
Rental income	360,879
Net investment return	753,954
Gain on sale of property and equipment	9,827
Release from restrictions	--
Total support and revenue	20,270,177

### Expenses:

Program services	17,026,076
Management and general	2,616,462
Fundraising	48,215
Total expenses	19,690,753
Change in net assets	579,424
Net assets, beginning of year	8,076,433
Net assets, end of year	8,655,857

## FY21 Expenses

Program Services	17,026,076
Management & General	2,616,462
Fundraising	48,215
Total	19,690,753



United Way  
of Greater Cincinnati

AGENCY  
PARTNER